



# LAUNCH <sup>2018</sup>

TEXAS PTA **SUMMER LEADERSHIP SEMINAR**

## PROSPECTUS

DALLAS, TEXAS • JULY 20-22, 2018

PRESENTED BY **H-E-B**



# who we are

## ESTABLISHED:

1909

## FOUNDER:

Ella Caruthers Porter

## MISSION:

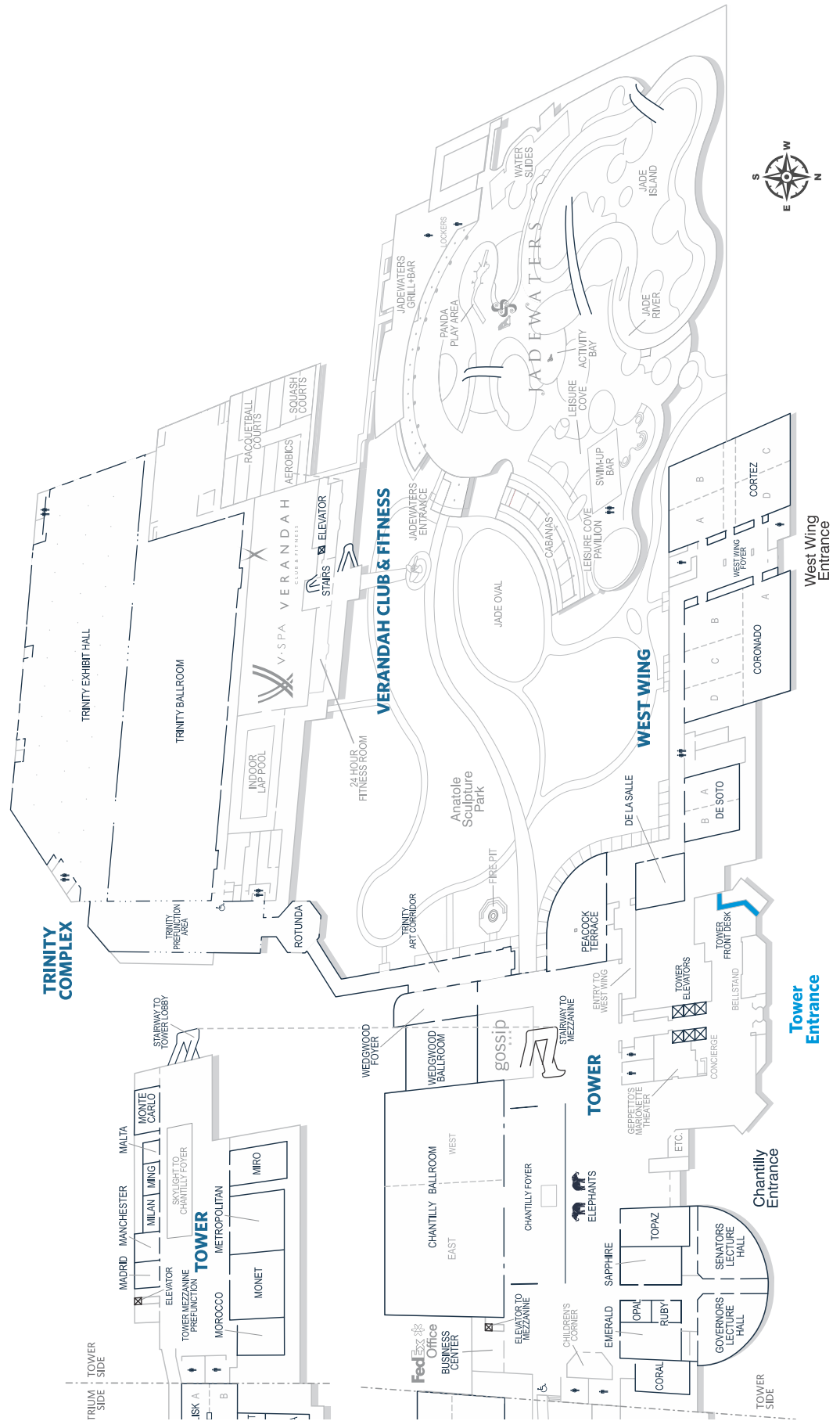
To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

## IMPACT:

500,000 members and nearly 2,500 Local PTAs statewide

## INFLUENCE:

Second largest PTA in the country







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DALLAS, TEXAS ★ JULY 20-22, 2018



## timelines

### SET UP

Thursday, July 19

3:00 PM - 7:00 PM

Friday, July 20

8:00 AM - 12:00 PM

### EXHIBIT HOURS

Friday, July 20

12:00 PM - 7:30 PM

Saturday, July 21

9:00 AM - 4:00 PM

### MOVE-OUT

Saturday, July 21

4:00 PM - 8:00 PM

## local airports

**DALLAS LOVE FIELD • 10 MINUTES/6 MILES**

**DALLAS/FORT WORTH INTERNATIONAL AIRPORT •**

**20 MINUTES/14 MILES**

## deadlines & due dates

### **EXHIBITOR APPLICATION**

Applications are accepted as long as space is available. After Friday, June 29, exhibitor listing may not be included in the event program.

### **FREEMAN DISCOUNTED PRICING • FRIDAY, JUNE 29**

Turn to page 4 for more information.

### **HOTEL DISCOUNTED ROOM RATE • FRIDAY, JUNE 22**

Published rates apply if room block is sold out.

### **3,500 TOTE BAG INSERTS • FRIDAY, JUNE 22**

If you are an event sponsor or ordered this service, send 3,500 pieces to:

**Texas PTA**

ATTN: Inserts

408 West 11th Street

Austin, Texas 78701

### **SPONSOR GRAPHICS • FRIDAY, JUNE 22\***

Detailed information can be found in your sponsor agreement.

\*Workshop/Notepad Sponsor logo due Friday, June 1.











# SPONSOR LAUNCH

DIAMOND  
PLATINUM  
GOLD  
SILVER  
BRONZE



Texas  
**PTA**

everychild.one voice.

## GET READY TO

# LAUNCH

TEXAS PTA SUMMER LEADERSHIP SEMINAR

SPONSORED BY 

### FRIDAY JULY 22

8:00 AM - 9:00 AM Registration  
9:00 AM - 10:00 AM Breakfast  
10:00 AM - 11:00 AM Welcome  
11:00 AM - 12:00 PM Keynote  
12:00 PM - 1:00 PM Lunch  
1:00 PM - 2:00 PM Session 1  
2:00 PM - 3:00 PM Session 2  
3:00 PM - 4:00 PM Session 3  
4:00 PM - 5:00 PM Session 4  
5:00 PM - 6:00 PM Session 5  
6:00 PM - 7:00 PM Session 6  
7:00 PM - 8:00 PM Session 7  
8:00 PM - 9:00 PM Session 8  
9:00 PM - 10:00 PM Session 9  
10:00 PM - 11:00 PM Session 10  
11:00 PM - 12:00 AM Session 11

### SATURDAY JULY 23

8:00 AM - 9:00 AM Registration  
9:00 AM - 10:00 AM Breakfast  
10:00 AM - 11:00 AM Welcome  
11:00 AM - 12:00 PM Keynote  
12:00 PM - 1:00 PM Lunch  
1:00 PM - 2:00 PM Session 1  
2:00 PM - 3:00 PM Session 2  
3:00 PM - 4:00 PM Session 3  
4:00 PM - 5:00 PM Session 4  
5:00 PM - 6:00 PM Session 5  
6:00 PM - 7:00 PM Session 6  
7:00 PM - 8:00 PM Session 7  
8:00 PM - 9:00 PM Session 8  
9:00 PM - 10:00 PM Session 9  
10:00 PM - 11:00 PM Session 10  
11:00 PM - 12:00 AM Session 11

### SUNDAY JULY 24

8:00 AM - 9:00 AM Registration  
9:00 AM - 10:00 AM Breakfast  
10:00 AM - 11:00 AM Welcome  
11:00 AM - 12:00 PM Keynote  
12:00 PM - 1:00 PM Lunch  
1:00 PM - 2:00 PM Session 1  
2:00 PM - 3:00 PM Session 2  
3:00 PM - 4:00 PM Session 3  
4:00 PM - 5:00 PM Session 4  
5:00 PM - 6:00 PM Session 5  
6:00 PM - 7:00 PM Session 6  
7:00 PM - 8:00 PM Session 7  
8:00 PM - 9:00 PM Session 8  
9:00 PM - 10:00 PM Session 9  
10:00 PM - 11:00 PM Session 10  
11:00 PM - 12:00 AM Session 11

Assembly  
Hill  
HAWK



PTA

VISIT OUR COFFEE  
CART @ BOOTH 379  
FRESH BAKED  
PANES + FRUIT  
★  
ISRAEL  
★  
BINGO!































408 West 11th  
Austin, TX 78701

1-800-TALK-PTA

[www.txpta.org](http://www.txpta.org)

[programs@txpta.org](mailto:programs@txpta.org)

 Texas PTA

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